



How to Submit Creative Design Files

(Final Version Only)

01 PSDs with layer comps or SKETCH files. Do Not send InDesign files.

Desktop: On template creative should be **1020px*** wide

- Discard all unused layers and group layers
- Please provide one example of the hover states if there are any
- Coupon design cannot be modified.
- Tablet will use same design as desktop but will scale responsively down to **768px*w**

Mobile: Design for **320px*** wide, but send the creative sized to **767px** wide

*Heights can be varied.

02 Name of Google Font or font files – for best cross browser support, provide one of each of the following: **.woff, woff2, .ttf, .svg**

03 Copy Deck

04 Recipes/Articles/Tips, etc

- Copy Docs should follow Recipe Guide
- Please use the same file name for image and copy doc so we can easily associate the two.
- No need to lay out each recipe/article/tip in the creative PSD. One example will suffice for each.

05 Games/Sweeps

- active play states
- logged out, win/lose, max prizes won, already played views
- prize list view

06 Select Store Image (optional): **JPG, PNG or PSD (820px x 270px/variable height)**

07 Social Share (Optional)

- Share copy
- Facebook Share Image: at least **1200 x 630px**

08 Floodlight tags (optional)

09 Do Not send piecemeal. Resend in one zip.

10 Please reach out to your Account Manager should you need design assistance.